

Project Data

The project consortium is comprised of 12 project partners, which represent individual countries or country clusters. Project duration is from 11/2006 to 11/2007.

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EUROTRAINER

Making lifelong learning possible



*A study of the situation
and qualification
of trainers in Europe*



The study is being supported by the European Commission

EUROTRAINER

Making lifelong learning possible

Background

In 2000, the European Union agreed on a new agenda, which sets clear targets for Europe to become the most competitive economic area in the world. In this process, vocational education and training have been identified as key strategic areas. Lifelong and continuing learning in particular were acknowledged to be vital in order to boost the competitiveness of Europe as it is only with a skilled workforce that economic growth can be achieved.

With its work programme »Education and training in Europe: Diverse systems, shared goals for 2010«, the EU formulated concrete steps for the next years to achieve these goals. Thereby are the EU member states required to enhance the quality of their national vocational education and training programmes and to develop cohesive strategies for the effective implementation of lifelong learning policies.

These initiatives have underlined the strategic role teachers and trainers play in enhancing the quality of vocational education and training. As a result, increasing the status and attractiveness of the profession as well as the competences, motivation and commitment of trainers have advanced to become key priority areas of the EU agenda.



Target Group

The study investigates the situation of in-company trainers. The project partners identified this target group to be

»people, who stimulate learning and integrate initial and/or continuing training and education functions into their jobs (preferably by actively engaging in carrying out training activities) and who are employed by a private or public enterprise.«

The EUROTRAINER study funded by the European Commission is set out to assess the situation of trainers, tutors and others who provide training in companies in 32 European countries. Its objective is to fill a gap by providing more specific information about the competences, motivation and continuing learning of trainers, who work in enterprises.

Objectives

The aim of the EUROTRAINER study is to assess the situation of trainers in companies by gathering and interpreting information on the following areas:

- *Job profile:* What are the typical work tasks of a trainer?
- *Skills and competences:* What kinds of knowledge, skills and competences are required of trainers and how are they being acquired?
- *Evaluation of training:* Do companies assess and evaluate the training activities they offer to their employees?
- *Employment situation and status:* How is the employment situation of trainers and their opportunities for continuing professional development?
- *Major issues and trends:* What are the major issues in terms of the situation of trainers?

Available information on these areas are gathered and synthesised in form of country reports for the 32 countries of investigation. Further, the project applies survey methods by distributing standardised questionnaires among experts. Those are complemented by selected in-depth interviews with experts in the field. Experts and stakeholder organisations typically represent academia, institutes of vocational education and training, chambers of commerce, the social partners or companies' training divisions, among others.